

**EMBRACE ANCIENT WISDOM,
ACKNOWLEDGE MODERN
SCIENCE.**



PET | TAO products are different from other products because the formulas combine the principles of Eastern Food Therapy and Western nutritional science.





PET | TAO products were formulated and created by two veterinarians,

Dr. Marc Smith and Dr. Casey Damron,

who practice holistic and traditional Western medicine.



The holistic component of their practices include **Traditional Chinese Veterinary Medicine (TCVM)**.

TCVM encompasses acupuncture, herbal treatments, Tui-na, and Eastern Food Therapy.

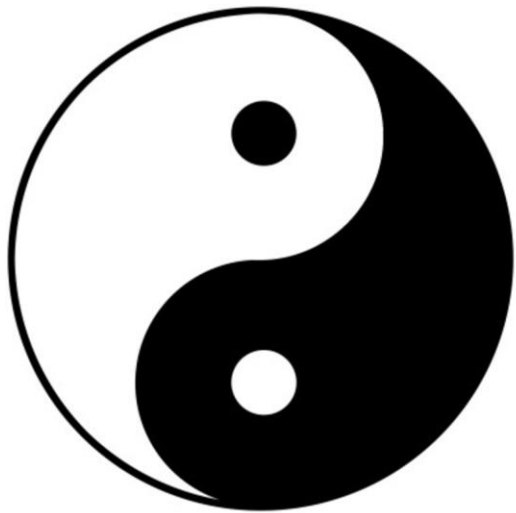


The doctors' knowledge of Eastern Food Therapy helped them create **PET | TAO**, the most convenient form of food therapy available.

Eastern Food Therapy reflects the **Yin-Yang Theory** and the **Five Element Theory**.

The **Yin-Yang Theory** breaks down elements into warming and cooling.

The warming aspect is Yang, the cooling is Yin.



Foods create different energetic effects once they're ingested.



For example, eating a cucumber or banana is energetically cooling.

Eating a habanero pepper is energetically warming.

PET | TAO Canine **Harmony** formulas are energetically neutral.

Being neutral, the Harmony formulas maintain energetic balance in already healthy pets.

Our Harmony line includes three formulas:
Beef, Turkey, and Limited Ingredient.



PET | TAO Canine Solutions line includes **Blaze**, **Chill** and **Zing** formulas.

The **Blaze** formula contains energetically warming ingredients for pets who are cold and sluggish.

The **Chill** formula contains energetically cooling ingredients, for pets who pant and pace.



Zing is our “blood building” formula.

Zing was designed for dogs needing more energy and moisture in the body, such as those with dry, flaky skin or cracked paw pads.

PET | TAO's Feline line includes an energetically cooling **Turkey** formula and an energetically warming **Chicken** formula.



Our treats are based on the **Five-Element Theory** and the theory of “**Like Treats Like.**”

We used the **Five-Element Theory**, which corresponds to major organs of the body: **Lung, Heart, Spleen, Liver** and **Kidney**, to create our treats.

Salmon is another treat, offered as an excellent source of Omegas.



Eastern medicine philosophy dictates “you eat for the deficiency you have.”

For instance, you would feed **Kidney** treats to animals with kidney problems.

Also in Eastern medicine, the kidney meridian controls bone. A major problem with bone is arthritis.

Therefore, **Kidney** treats are also good for pets with arthritis.

But, Eastern Food Therapy works on a much deeper level.

Accordingly, we simplified choosing food and treats with our **Feeding Suggestions Chart** and **Treat Wheel**.

PET TAO

FEEDING SUGGESTIONS FOR FINDING HARMONY



www.pettao.com



PET TAO

TREAT FEEDING SUGGESTIONS

Using the treat wheel is easy!
 First, find your pet's condition on the wheel.
 Then, choose the treat in the same colored section.
 A few treats are all your pet needs!

PET TAO

FEEDING SUGGESTIONS FOR FINDING HARMONY

Does your dog?

- pace at night
- pant excessively
- eat grass
- prefer cool surfaces
- act agitated
- live in a warm climate

SOLUTION CHILL

Chill is made with cooling ingredients to help counteract the effects of excess heat.

- move slowly
- feel cold to the touch
- eat sporadically
- prefer warm surfaces
- lack stamina
- live in a cool climate

SOLUTION BLAZE

Blaze is made with warming ingredients to help balance the cold and sluggish.

- play regularly
- breathe normally
- maintain appetite
- rest comfortably
- pay attention
- live in a mild climate

HARMONY TURKEY OR BEEF

Harmony is formulated to be energetically neutral. It is neither warming nor cooling.

- seem dull and uninterested
- lack energy
- startle easily
- limp from ligament injury
- battle dry paws and dandruff
- lack shiny coat

SOLUTION ZING

Zing is made with ingredients to help support the blood or liquid of the body. The blood is needed for strength and energy.

- suffer from allergies
- scratch vigorously
- drain from the eyes
- lick feet
- deal with hot spots and red skin
- shake head from ear infections

HARMONY LIMITED INGREDIENT

Limited Ingredient Harmony is formulated with cooling ingredients to help neutralize excess heat in specific organs.



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