

PET TAO

Do you want customers to recognize you as the area leader in Holistic Pet Nutrition?

PET | TAO offers a simple, convenient way for you to fulfill the growing demand for Eastern Food Therapy and Food Energetics in YOUR store.

Through online training and personal coaching:

- You will become an authority on Eastern Food Therapy!
- You will learn how to educate customers on holistic feeding!
- And, you will build a loyal clientele!

HOLISTIC PET PRODUCTS

Canine HARMONY:

Beef Formula | Limited Ingredient | Turkey Formula



Canine SOLUTION:

ZING Moistening | CHILL Cooling | BLAZE Warming



Feline HARMONY:

Organic Turkey Formula | Organic Chicken Formula



FREEZE-DRIED PET TREATS:

PORK LUNG | BEEF HEART | BEEF SPLEEN | BEEF LIVER | SALMON | BEEF KIDNEY



Retailers across the country have become authorities in Eastern Food Therapy. So can you!

Learn more about how to become a Holistic Pet Nutrition expert at:
www.pettao.com | [@pettao](https://twitter.com/pettao) | [f PetTaoPetFoods](https://www.facebook.com/PetTaoPetFoods) | 615-934-3832

Eastern Food Therapy and Western Nutritional Science

The PET | TAO Story: After years in clinical practice, veterinarians Dr. Marc Smith and Dr. Casey Damron sought alternative therapies to help patients left without treatment options for their ailments. They were led to the Chi Institute to study Traditional Chinese Medicine, where they learned about Eastern Food Therapy. The Drs. then created a pet food line to heal and keep pets healthy.

PET | TAO is based on Western nutritional science and ancient Eastern knowledge of Food Energetics, the Yin-Yang and Five-Element Theories.

Food Energetics: Instead of caloric energy, food therapy sees each naturally occurring food as having an innate energetic quality - warming, cooling, or neutral.

Based on the five major organs - heart, spleen, lung, kidney, and liver - this theory describes how consuming specific foods can help improve the functioning of the major organs.



A body out of balance is prone to illness.

- Yin Deficiency can lead to: Insomnia, Overheating, Weight Loss, Excessive Thirst
- Yang Deficiency can lead to: Mental Lethargy, Bloating, Sore Joints, Cold Extremities

Canine HARMONY: To maintain a healthy state, feed your pet our delicious and nutritious **Harmony Formula**.

- **Beef Formula** - Encourages and supports energetic balance
- **Limited Ingredient Formula** - Designed for dogs with allergies and sensitive stomachs
- **Turkey Formula** - Encourages and supports energetic balance

Canine SOLUTIONS: Not In Harmony? We can help.

- **Zing** - Great for blood deficient dogs, who may be suffering from liver and blood issues
- **Chill** - Formulated with energetically cooling ingredients to clear heat and toxins
- **Blaze** - Formulated with energetically warming ingredients to warm and energize

Feline HARMONY: Finicky eater? A tasty solution.

- **Turkey Formula** - Formulated with energetically cooling ingredients, excellent for long haired cats
- **Chicken Formula** - Formulated with energetically warming ingredients; helps geriatric cats losing weight, or cats sensitive to cold weather

FREEZE-DRIED PET TREATS: Our treats are indicated for the following imbalances:

- **Pork Lung** - Lung diseases and skin allergies
- **Beef Heart** - Cardiac or behavioral issues
- **Beef Spleen** - Diarrhea, vomiting and muscle problems
- **Beef Liver** - Liver diseases
- **Beef Kidney** - Arthritis, hearing loss, urinary tract diseases, and kidney failure
- **Salmon** - Inflammation