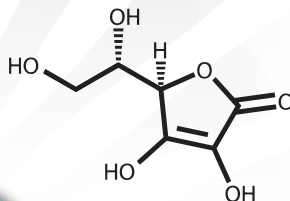
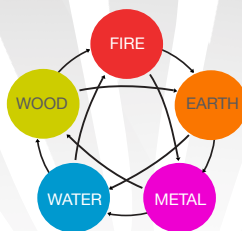


FOOD THERAPY

PET TAO



Ancient Eastern Knowledge + Western Nutritional Science



What Makes **Pet-Tao** So Special?

**Formulated for
Optimal Health**



**Made in the
USA**



**Veterinarian
Developed**



**Lip-Smacking
Delicious**



Veterinarian Recommended

"I trust Pet-Tao. All my patients love and receive benefits from Pet-Tao products."

**-Huisheng Xie, DVM, PhD
Founder
Chi Institute of Traditional
Veterinary Medicine
Reddick, Florida**

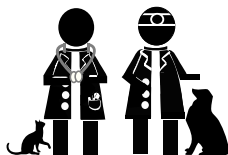
Food Is Medicine

Pet-Tao, premium holistic pet food, takes healthy to a new level. Each of our diets is specifically formulated using the ancient philosophy of **food therapy to increase health and longevity.**



Pet-Tao is clean, natural food that helps pets attain physical harmony, and keep them there.

The Pet-Tao Story



After years in clinical practice, veterinarians Dr. Marc Smith and Dr. Casey Damron began to notice that some of their patients were left with no treatments for their ailments.

Searching for alternative therapies that could help, they were led to the Chi Institute to study Traditional Chinese Medicine. Soon a pet food line to heal and keep healthy was created.

Formulated by experienced veterinarians—Pet-Tao is the perfect balance of Eastern knowledge and Western science.



Pet-Tao Premium Pet Food is based on:

The thousand year old Eastern knowledge that all naturally occurring foods have predictable physiologic and metabolic actions on the animals that consume them.



The Western nutritional science of a diet based on a balance of proteins and carbohydrates and enriched with vitamins and minerals.

A Body Out of Balance is Prone to Illness

By understanding and applying food therapy, **Pet-Tao** gives your pets real food that contrasts and balances with their own bodies' energetic qualities—**helping to heal your pet with food.**



Yin deficiency can lead to:

- Insomnia
- Overheating
- Weight Loss
- Excessive Thirst



Yang deficiency can lead to:

- Mental Lethargy
- Bloating
- Sore Joints
- Cold Extremities

Pet-Tao Food Therapy in Action



This is Rover and his human Max.

Max buys Rover what he thinks is the best. But **what Max doesn't know is that Rover is not getting foods that are energetically balanced** for a dog his age.

As Rover is becoming older, he's becoming naturally Yin deficient.



Before Pet-Tao.

Rover begins to have Yin deficient complications, which is concerning for Max.

Max hears about Pet-Tao's "Chill diet" from a holistic vet and Max gives it a try.



After Pet-Tao.

With the help of a veterinary professional & Pet-Tao, Rover is doing a lot better!

Principles of Eastern Food Therapy

A Quick Guide

Every ingredient in the Pet-Tao diet is chosen according to the Eastern food principles of energetics, balance and the food's effect on the body.

Balance - YIN-YANG THEORY

Each naturally occurring event has equal and opposite forces in nature (weak/strong, dry/moist). These forces are in constant motion, conflict and struggle.

IN FOODS: Yin-Yang = warming or cooling

IN PETS: Yin-Yang = weak/strong or dry/moist.

Effect on the body - 5 ELEMENTS THEORY

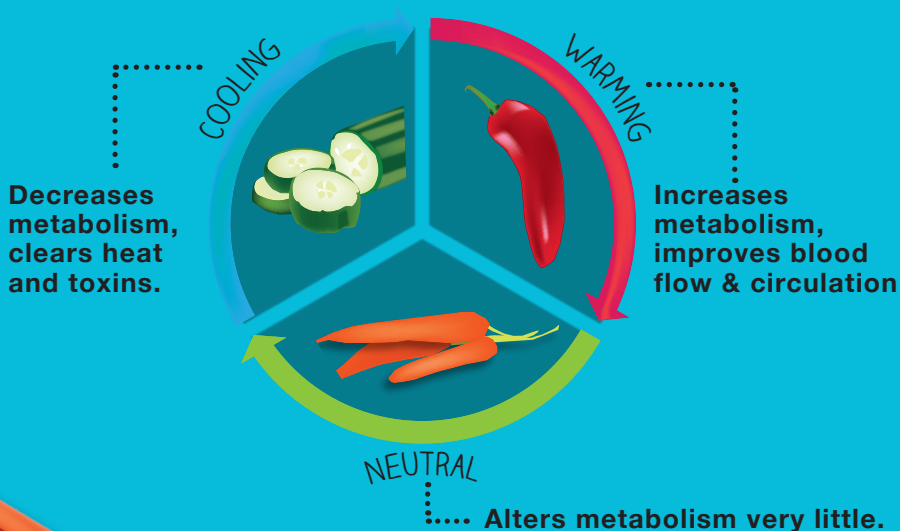
This theory is based on the five major organs (heart, spleen, lung, kidney, and liver) and how consuming specific foods can help improve the functioning of one or more of the major organs.

EXAMPLE – A DOG WITH LIVER DISEASE SHOULD EAT LIVER TO ENHANCE THE FUNCTION & PERFORMANCE OF ITS OWN LIVER.



Energetics - WARMING, COOLING, NEUTRAL

Instead of caloric energy, food therapy sees each naturally occurring food (plants, meats, nuts, and fruits) as having an innate energetic quality (warming, cooling, or neutral).



Note: Warming, cooling, neutral doesn't refer to temperature. Instead it denotes how each food affects the physiology and metabolism of the animal after consumption.



Our Canine Harmony Diet

Meets AAFCO
Nutrient Profiles for
All Life Stages



Harmony The Ultimate Goal

Some pets, especially young dogs, are in a state of natural physical harmony. To maintain this healthy state, feed your pet our delicious and nutritious **Harmony Diet**.

Harmony Formulas - Energetically balanced and holistically formulated with nutritious, flavor-enhancing herbs like rosemary and basil. Enriched with essential vitamins and minerals. Harmony Diets are available in Beef, Turkey, and Limited ingredient formulas.

Available online at www.pettao.com and through retail stores.

Our Canine Solution Diet



Meets AAFCO Nutrient
Profiles for Adult Dogs



Not In Harmony? We Can Help

Chill - Formulated with energetically cooling ingredients like turkey and cucumbers to clear heat and toxins. Enriched with vitamin D, E, and calcium for optimal health.

Blaze - Formulated with energetically warming ingredients like beef kidney and delicious herbs like basil and garlic to warm and energize. Enriched with vitamin D.

Zing - Great for blood deficient dogs, who may be suffering from liver and blood issues. Formulated with ingredients like beef heart to strengthen the organs. Enriched with vitamin D.

Available online, through veterinarians and select retailers.



Our Feline Harmony Diet



Finicky Eater? A Tasty Solution

Organic Turkey Formula - Formulated with energetically cooling ingredients, this diet is excellent for long haired cats such as Persians and Himalayans. Enriched with vitamins and minerals.

Organic Chicken Formula - Formulated with energetically warming ingredients, this diet helps geriatric cats losing weight, or cats that are sensitive to cold weather. Enriched with vitamins and minerals.

Pheasant Formula - An energetic and holistically balanced diet that helps cats suffering from allergies by providing a novel protein source.

Available online at www.pettao.com and through retail stores.

Our Treat Line



All Natural Freeze Dried Treats

Our treats are an excellent source of protein, vitamins, and minerals and contain little fat. Our treat line is strongly based on the five elements which states that consuming very specific food will help promote the functioning of one or more of the 5 major organs in the body.

Beef Heart - Excellent for animals with cardiac issues (hypertrophic cardiomyopathy, heart failure) or behavioral issues. These treats are high in Nacin, B vitamins, and Phosphorous.

Beef Liver - Can aid animals with any type of liver disease including liver failure and increased liver enzymes. Beef liver is an excellent source of B vitamins and iron.

Available online at www.pettao.com and through retail stores.

Our Treat Line

Beef Kidney - Excellent for animals with arthritis, hearing loss, urinary tract diseases, and kidney failure. These treats contain an abundance of vitamins and minerals, like selenium and zinc.

Beef Spleen - Helpful with animals experiencing diarrhea, vomiting and muscle problems. These treats are low in sodium and are a good source of pantothenic acid, potassium and zinc.

Wild Salmon - Aids in decreasing inflammation and inflammatory mediators throughout the body. Our wild salmon treats are an excellent source of omega-3 fatty acids.

Pork Lung - High in protein, highly palatable, and excellent for animals experiencing lung diseases and skin allergies. These treats are a good source of vitamin C, zinc and riboflavin.

Available online at www.pettao.com and through retail stores.

All Our Food

Pet-Tao exists because of the dedication and care of its two founding veterinarians and their refusal to give up on their patients. Their immense knowledge of both western and eastern practices is what makes Pet-Tao so successful at bringing optimal health to your pet.

We thank the multitude of holistic veterinarians who use our products.

Pet-Tao, LLC.

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Fairview, TN 37062

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Email: info@pettao.com

Web: pettao.com

All Our Products:

- Are used by veterinarians
- Contain no preservatives or additives
- Are an excellent source of vitamins, minerals and key nutrients
- Are Made in the USA

PET TAO



combining western
nutritional science
with eastern food
therapy

