



# TCVM FOOD THERAPY MADE EASY!

## BOOST YOUR BUSINESS WITH FOOD THERAPY PRODUCTS

Easily Create Custom Food Therapy Packages of Food, Treats & Supplements

Color Coded to Save Time | Combinations for Easy Upsell | Pets Feel Better & Clients Return for More

### HOLISTIC DOG FOOD BASED ON THE THEORY OF FOOD ENERGETICS

#### Canned Dog Food

CHILL COOLING | LIMITED INGREDIENT  
BEEF FORMULA | ZING BLOOD BUILDING



### FREEZE DRIED RAW CAT & DOG TREATS BASED ON THE FIVE-ELEMENT THEORY

BEEF HEART | BEEF SPLEEN | BEEF LIVER | BEEF KIDNEY



### CAT & DOG SUPPLEMENTS

COMFORT | COMPLEMENT IMMUNE | HARMONIZE JOINT | HARMONIZE LIVER  
SOOTHE BLADDER | DAILY VITAMINS | HARMONIZE GI



PET I TAO Supplements Combine Eastern Herbs with Western Nutraceuticals and work synergistically with PET I TAO Treats, food, acupuncture, herbs, & tui na.

**Send TCVM food therapy home with your patients**

To purchase at wholesale or become an affiliate visit:  
[pettao.com/sales](http://pettao.com/sales)

[pettao.com](http://pettao.com) | PetTaoPetFoods | [info@pettao.com](mailto:info@pettao.com)  
 [pettaoholisticpetproducts](https://www.instagram.com/pettaoholisticpetproducts) | 615-934-3832

# Eastern Food Therapy and Western Nutritional Science

**The PET I TAO Story** After years in clinical practice, veterinarians Dr. Marc Smith and Dr. Casey Damron sought alternative therapies to help patients left without treatment options for their ailments. The doctors were led to the Chi Institute to study Traditional Chinese Veterinary Medicine (TCVM). The Drs. then created a pet food line to heal and keep pets healthy.

**PET I TAO IS THE ONLY PET FOOD COMPANY THAT USES ANCIENT EASTERN KNOWLEDGE IN FOOD, TREATS, AND SUPPLEMENTS FOR BOTH DOGS AND CATS.**

**Food Energetics** Instead of caloric energy, TCVM food therapy sees each naturally occurring food as having an innate energetic quality: warming, cooling, or neutral.

Based on the five major organs - heart, spleen, lung, kidney, and liver - this theory describes how consuming specific foods can help improve the functioning of the major organs.



A body out of balance is prone to illness.

- Yin Deficiency can lead to: Insomnia, Overheating, Weight Loss, Excessive Thirst
- Yang Deficiency can lead to: Mental Lethargy, Bloating, Sore Joints, Cold Extremities

**Maintain Harmony** To maintain a balanced state, feed our energetically neutral **Harmony Formula**.

- **Beef Formula** - Encourages and supports energetic balance
- **Limited Ingredient Formula** - Designed for dogs with allergies and sensitive stomachs

**Provide Solutions** Not In Harmony? We can help.

- **Zing** - Great for blood deficient dogs, who often suffer from liver and blood issues.
- **Chill** - Formulated with energetically cooling ingredients to clear heat and toxins

**Therapeutic Treats** Using the Five-Element Theory our treats harmonize the following imbalances:

- **Beef Heart** - Cardiac or behavioral issues, heartworm disease
- **Beef Spleen** - Diarrhea, vomiting and muscle problems
- **Beef Liver** - Liver diseases, ligament problems, emotional problems
- **Beef Kidney** - Arthritis, hearing loss, urinary tract diseases, and kidney failure

**Supplements** TCVM Supplements Combining Eastern herbs with Western vitamins and minerals, our supplements support and facilitate the body's natural healing process.

- **Comfort** - Soothes aches and discomfort associated with normal daily activity or exercise.
- **Complement Immune** - Mushroom blend supporting immunostimulating proteoglycans and polysaccharides to support Natural Killer (NK) and T-helper cells.
- **Hamonize Liver** - Eliminates toxins, strengthens immunity, and stimulates healthy liver function.
- **Harmonize Joint** - Natural support and maintenance of joint health and flexibility.
- **Soothe Bladder** - Herbal support for normal urinary tract health and pH.
- **Daily Vitamins** - A comprehensive blend of vitamins, minerals, antioxidants, and essential fatty acids for your dog.
- **Harmonize GI** - Support for normal digestive balance, consistent stool quality, and gastrointestinal health.